



GenerationOne and ECHO Healthcare Education Foundation Announce Successful Diabetes Pilot Results, Program Expansion to Additional Member Employers

MIAMI, Fla. – (April 2009) – GenerationOne reported positive results from a mobilized diabetes care management pilot program conducted by ECHO Healthcare Education Foundation for a member employer of the Employers Coalition for Healthcare Options. The GenerationOne Mobile Health Solution integrated wireless technology and mobile tools with diabetes management, driving results including measureable improvements in participant compliance with prescribed therapies, enhanced efficiencies and reduced costs.

Based on the positive outcomes and enthusiastic participant response, the Foundation is now expanding the GenerationOne mobile care management solution to three additional member employers.

“What this pilot program clearly demonstrated is that by pairing education with real-time monitoring, reminders, alerts and interventions, the GenerationOne Mobile Health Solution allows users to gain a clearer understanding of how their lifestyle choices affect their chronic conditions. As a result, they become more engaged in their health and wellness,” said Jeffrey Wolf, CEO, GenerationOne.

By extending and enhancing clinician-patient communications and enabling real-time mobile monitoring of participants’ health status, the GenerationOne Mobile Health Solution delivered benefits, including:

- More frequent testing, including among participants who previously rarely, if ever, tested
- Significant reductions in both fasting glucose and A1c levels
- Immediate interventions that averted the need for emergency care/hospitalization

The GenerationOne Mobile Health Solution utilizes advanced scripts and care management protocols co-developed with leading U.S. medical and academic institutions to guide and monitor individuals throughout their daily routines. Alerts to take medications or perform other prescribed activities are delivered to the individual’s mobile phone. When appropriate, they are also prompted to respond to a series of questions to evaluate their current health condition and needs.

The requested data is collected in real-time via the mobile phone, automatically analyzed and available through the online personal health records (PHRs). When necessary, actionable information is delivered back to the individual. Pre-set triggers can also be programmed to determine when an authorized physician or care manager, or GenerationOne nursing support, should be alerted.

“The addition of the GenerationOne Mobile Healthcare Solution has helped us achieve our goals of improving participant health and program efficiencies,” said Karen Hill, President and CEO, ECHO Healthcare Education Foundation. “The ability to collect and analyze data in real-time was instrumental in the success of this program. Our ability to track and monitor progress in partnership with participants brought about immediate and quantifiable improvements in health outcomes.”

By packaging sophisticated technologies in simple, easy-to-use tools that fit seamlessly into their daily lives, participants in the pilot program became proactively engaged in management of their health. Real-time reminders coupled with the ability to easily record results and track behaviors such as diet and exercise helped them gain a clearer understanding of how their choices affected their conditions.

Built upon a flexible technology platform, the GenerationOne solution can be launched as a new program or integrated into existing health management programs. Central to the solution is a dedicated national voice and data network that is optimized for health applications and services. As part of its turnkey solution, GenerationOne manages the entire process from phone provisioning to ensuring mobile network coverage for all participants. Flexible pricing and integrated billing options are also available.

About GenerationOne, Inc.

Based in Miami, Fla., GenerationOne (www.generationone.com) leverages advanced technologies and clinical decision support to mobilize care management. The GenerationOne Mobile Health Solution connects consumers with anytime/anywhere guidance and support to help manage chronic conditions and make healthier lifestyle choices. By enabling real-time interventions and encouraging improved compliance with prescribed therapies, our solution delivers improved efficiencies and reduced costs. Built upon a flexible technology platform and delivered across a dedicated nationwide voice and data network, the GenerationOne solution can be launched as a new program or integrated into existing health management programs. By packaging sophisticated technologies into simple, easy-to-use tools that fit seamlessly into consumers' daily lives, GenerationOne has established a new paradigm in preventive healthcare.