



GenerationOne Acquires Hybrid-Four

MIAMI, Fla. – (April 2007) – GenerationOne, Inc., which is developing the nation’s first fully integrated solution for mobile collaborative care, has finalized its acquisition of Hybrid-Four, Ltd., a British company that developed specialized customizable software designed to enable disease management and wellness applications over wireless devices.

“Hybrid-Four’s wireless applications will be a key component of GenerationOne’s mobile communications infrastructure,” said Jeffrey Wolf, Chairman and CEO, GenerationOne. “They significantly enhance the bi-directional information management capabilities of our solution, enabling timely instruction and two-way feedback between providers and patients.”

The Hybrid-Four system will be integrated into GenerationOne’s platform to facilitate personalized, two-way communications directly through a wireless device. Utilizing wireless messaging, a customizable website and customer resources, the system will ultimately create a seamless experience for GenerationOne customers.

Designed by experts in mobile and health information technologies, GenerationOne solutions facilitate interactive wireless communications, real-time interventions and advanced decision support. By allowing consumers to integrate proactive, automated health management into their daily routines, GenerationOne solutions reduce costs and improve outcomes by maximizing medication compliance and adherence to recommended behaviors.

About Hybrid-Four, Ltd.

Hybrid Four (H-4) offers a system that leverages mobile messaging, a customizable website and the customer’s internal resources to enable healthcare and pharmaceutical organizations to connect directly with end-users via personalized, high-impact health and wellness communications. Hybrid-Four’s solutions are centered around condition awareness, therapy education, side effect management, reminders, drug interaction alerts and health monitoring. H-4’s program can be run independently, as a support function for existing health management, health promotion or compliance programs or in conjunction with a new product launch and are cost-effective for use with populations of any size.

About GenerationOne, Inc.

Based in Miami, Fla., GenerationOne (www.generationone.com) leverages advanced mobile technologies and clinical decision support to deliver the nation’s first fully integrated solution for mobile collaborative care. The Company’s proprietary wireless health management platform is a flexible suite of components, including GenerationOne’s proprietary device, software, a web-based control center and notification, voice and data services, that can be customized to create a variety of target-specific services to monitor a wide range of disease and wellness conditions. Central to GenerationOne solutions is a powerful bi-directional information management system that provides timely instruction and two-way feedback. This allows providers, payers, employers and others responsible for managing the delivery and cost of healthcare to work with patients and consumers to integrate interactive, targeted health management tools and services into their daily routines via real-time interventions and always-on decision support resulting in more efficient healthcare delivery and improved patient outcomes.