



Four Technology Experts Join GenerationOne Software Development Team

Expanded team will continuously advance mHealth Connect mobile health technology

Southfield, Mich., October 1, 2014 – GenerationOne, a leading provider of mobile health technology and services across America, today announced a significant expansion of its product development and implementation teams.

Four experts in software engineering, testing and implementation join GenerationOne to continuously advance its mHealth Connect service. mHealth Connect uses mobile phones as vehicles for health care managers and wellness program sponsors to collaborate with patients and participants, seeking to increase compliance with health regimens and to improve the overall health of participants.

GenerationOne recently has welcomed the following technology specialists to its team:

Jeremiah Porter has been named **client implementation manager**. He is responsible for managing client relationships, upgrades and enhancements for clients. Previously he served as senior systems analyst for Caretech Solutions, implementing hospital-wide electronic health record systems across multiple hospitals and was project manager for a multi-million-dollar federal meaningful-use incentive program at four hospital healthcare organizations. Earlier he was IT education analyst for William Beaumont Hospital in Royal Oak, Mich. Porter earned a bachelor's degree in political science from Oakland University and is completing his master's degree at Central Michigan University.

Richard Roberts has been appointed **senior delivery manager**. He will lead the product development team and will have primary responsibility for executing the product roadmap. Most recently Roberts was senior IT manager for software development and methodology at North American Bancard. He was responsible for leading and mentoring a team of technology experts in building mobile applications for the payment industry. Previously he was senior project manager for Millennium Software at Ford Motor Company. He earned a Master of Business Administration in finance at Wayne State University and holds a Bachelor of Science in Administration from the University of Michigan.

Brian Csonka assumes the role of **senior software engineer**, developing software for GenerationOne. He joins the company from QBE North America, where he was senior application developer. There, he developed and maintained workers compensation policy administration Web applications. Previously he was senior application developer/architect for Blue Care Network of Michigan. He holds a Bachelor of Science in computer science from the University of Michigan, where he was Phi Beta Kappa.

LaTonya Jones has been named **system/software test engineer** and will carry responsibility for quality assurance of GenerationOne software. She comes to GenerationOne after a 13-year career with Compuware Corporation, where she was senior software quality assurance test engineer. She brings extensive experience in automated and manual software quality assurance

testing to GenerationOne. She earned a Bachelor of Science degree in information systems management from Wayne State University.

“We greatly appreciate the considerable talent that each of these team members brings to GenerationOne and our mHealth Connect platform,” said GenerationOne CEO and President William Tella. “Together, these team members will work to evolve mHealth Connect with periodic upgrades that respond to changing client needs, making new versions immediately available to clients through our cloud-based service. This expanded group of software experts will be vital to our growth and to the mounting success of mobile health technology.”

About GenerationOne

GenerationOne’s mHealth Connect™ system seeks to be the industry’s preeminent mobile health technology service to deliver next-generation cost containment for the healthcare industry while empowering individuals to manage their health and wellness. We work closely with health plans and other care organizations to help positively affect behavior change and prioritize resources for clinicians and caregivers. The platform supports unlimited care paths, including chronic care and wellness initiatives and provides automated and flexible one-way and two-way mobile messaging and monitoring. mHealth Connect offers better patient engagement and compliance, early detection of warning signs, and improved care management processes. For more information, visit:

www.generationone.com

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